

LAON SWINGCRAFT

Product Introduction



Confidentiality Notice

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Our Philosophy on Golf

Through AI technology, we diagnose golfer's problems and present lesson content and training environment to overcome them.



23 ball/club data via launch monitor 'VTrack'

Swing pose analysis via camera 'SwingCam'



Customized lesson content

based on shot/pose-based diagnosis results



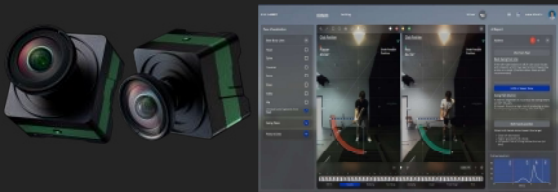
Provides a variety of training environments
to effectively perform lesson content

Product Line-up

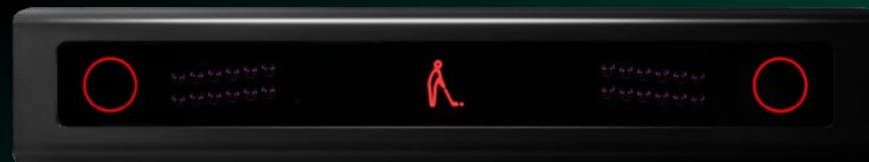
- 1) VTrack – Launch Monitor
- 2) Swing EZ – AI Self-Training Golf Solution

Product Line-up

Products

SWING EZ			
	VTrack	SwingCam	S/W
Image			
Spec./ Functions	• Ceiling-mounted launch monitor • Hitting Zone (31'X24') • 2 Stereoscopic camera (Max 1,800fps) • 23 data analysis (Club 9/ Ball 7/ Flight 8) • 3rd party simulator compatible (E6, GS Pro) • Calibration Tool SW • Driving range	• 2(front/side) high performance camera - 3.5mm wide angle high-speed camera - 120fps (FHD) - 1/16 slow motion playback • AI swing diagnosis Software - 8 step of operation diagnosis and feedback - Live/Replay analysis	• Data Software (VTrack) • AI swing diagnosis Software (Swing EZ)

VTrack



Add AI to Your Indoor Golf

Product Line-up

1) VTrack – Launch Monitor



VTrack DX10

- Ceiling Mounted Launch Monitors
- Spacious Hitting Zone (31" X 21")
- 2 Stereoscopic Cameras (Max 1,800fps)
- Extensive 24 Data Points
- Compatible with 3rd Party Simulator (E6, GSPro)
- No Club Sticker Required

Experience
the **Moment**

Product Line-up

1) VTrack – Launch Monitor



Left/Right hand support



No required club sticker



Any ball support



Provide ready indicator



Ultra-fast response



Wide hitting zone

Diverse Features & Function

Product Line-up

1) VTrack – Launch Monitor



VTrack ToolKit

- Perpetual License Included
- Customizable Dashboards
- HD Motion Replays
- Intuitive Analysis Workspace
- Instant Session Feedback
- Built for Athletes & Analysts
- No Extra Software Required

VTrack Toolkit

Performance Insights

Product Line-up

1) VTrack – Launch Monitor



8 Club Data

Club Speed, Club Path, Face Angle, FaceToPath, Smash Factor, Loft Angle, Attack Angle, Impact Point

7 Ball Data

Ball Speed, Direction, Launch Angle, Back Spin, Side Spin, Total Spin, Spin Axis

8 Flight Data

Carry, Total Distance, Side, Side Total, Run, Flight Time, Apex, Landing Angle

Diverse Analysis Data

Product Line-up

1) VTrack – Launch Monitor

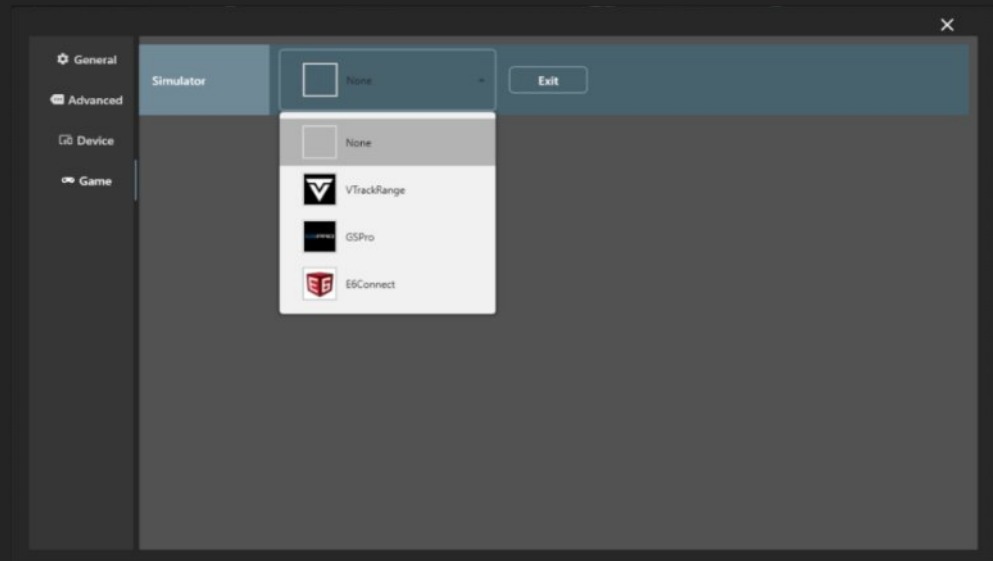


Easy & Simple
Calibration

Easy and quick installation with just a 3-step calibration process.

Product Line-up

1) VTrack – Launch Monitor



Seamless
Compatibility

Compatible with 3rd party simulators:

E6, GSPro

Proprietary
Driving Range

Product Line-up

1) VTrack – Launch Monitor



VTrack DX10

- Impact Screen to Hitting Zone : Min 9.8 feet
- Ground to VTrack : 8.5 ~ 9.8 feet
- Width : Min 17.7 feet

VTrack
Space Spec.

Product Line-up

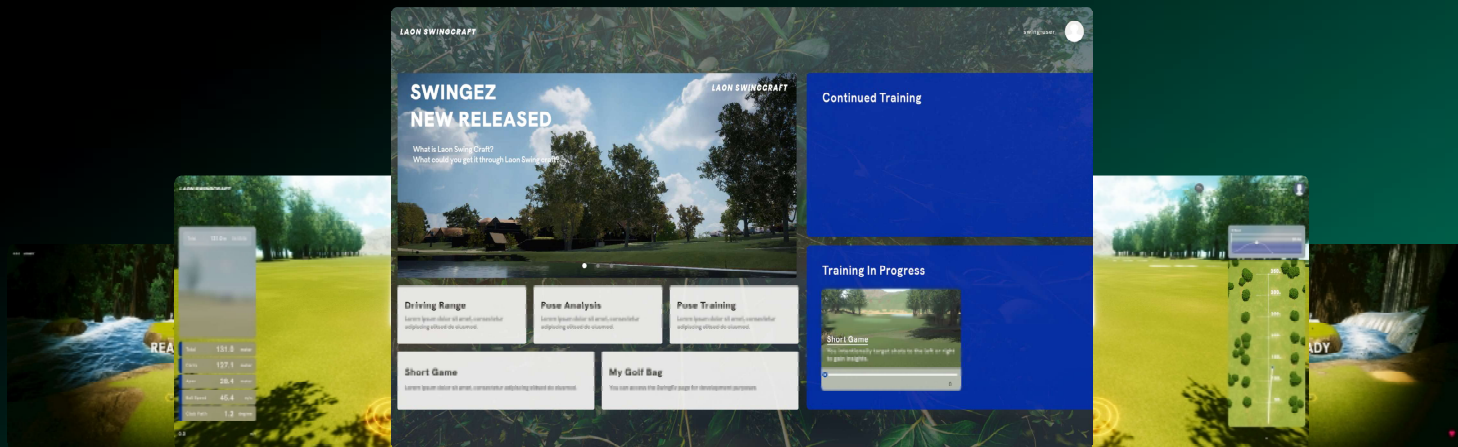
1) VTrack – Launch Monitor

Operating System	Windows 10 (X64)
CPU	Dual Core 3.0GHz or Higher (Over then Intel Core i5 or AMD Ryzen 3 Recommended)
RAM	16GB or Higher
HDD Free Space	100GB or Higher
Gigabit Ethernet Interface	For Chipset - Intel Pro/1000 class chipset recommended - A NIC that supports Jumbo Packet recommended - NIC with 2048 or higher Receive Descriptors recommended For NIC Card - Recommended NIC Card : EXPI9301CT (1Ch Intel NIC Card)

VTrack
PC Spec.

AI Golf Solution Package

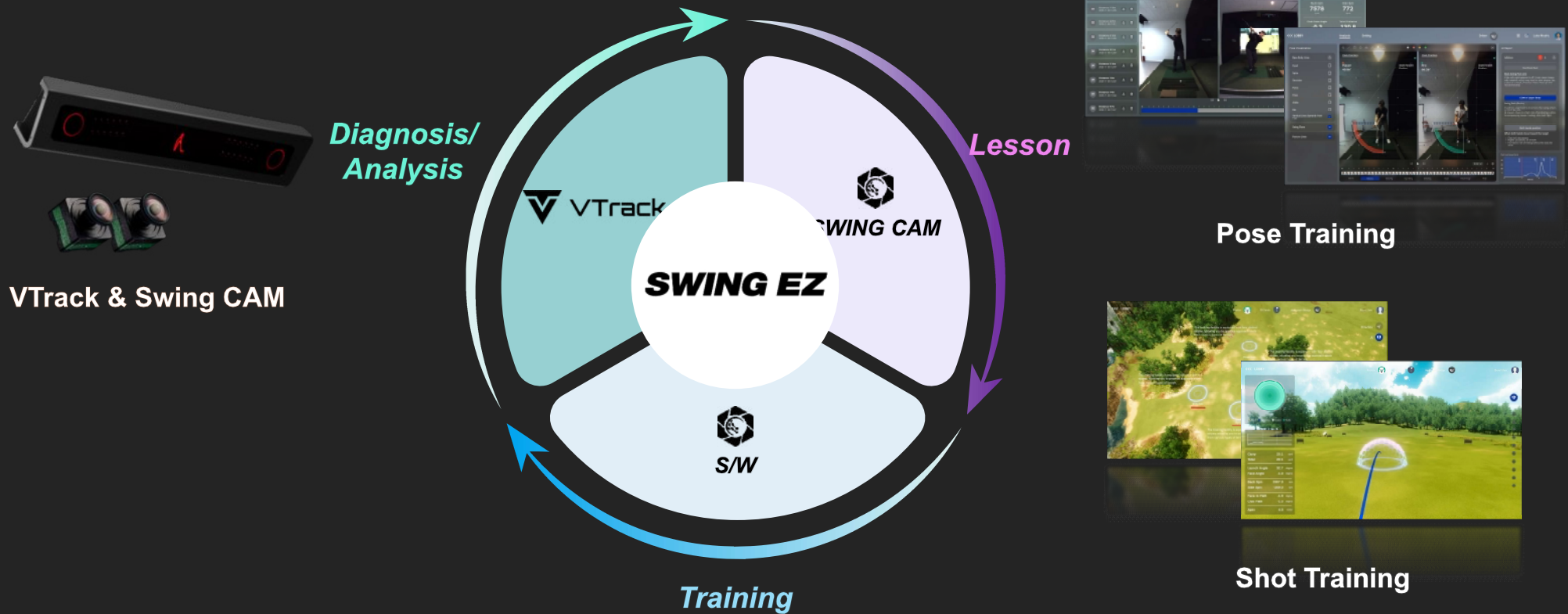
SWING EZ



Product Line-up

2) Swing EZ – AI Self-Training Golf Solution

Problems diagnose based on AI – Provide lesson/training contents



Product Line-up

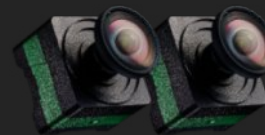
2) Swing EZ – AI Self-Training Golf Solution



[VTrack]

Launch Monitor

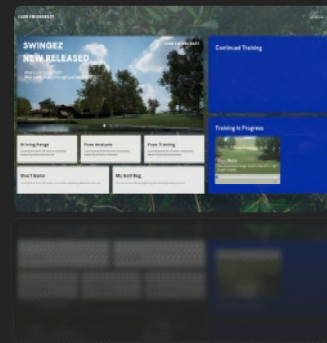
Celling-mounted golf sensor
for ball and club data analysis



[Swing Cam]

Swing Analysis Camera

High-precision camera for
front and side swing posture analysis



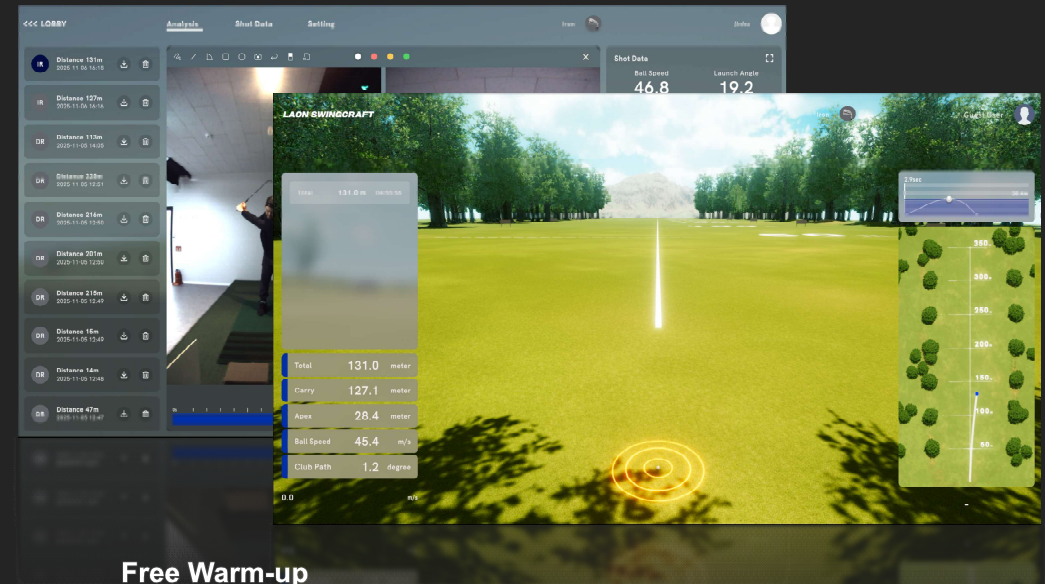
AI Software

High-performance SW
for AI swing analysis

Swing EZ Components

Product Line-up

2) Swing EZ – AI Self-Training Golf Solution



Free Warm-up

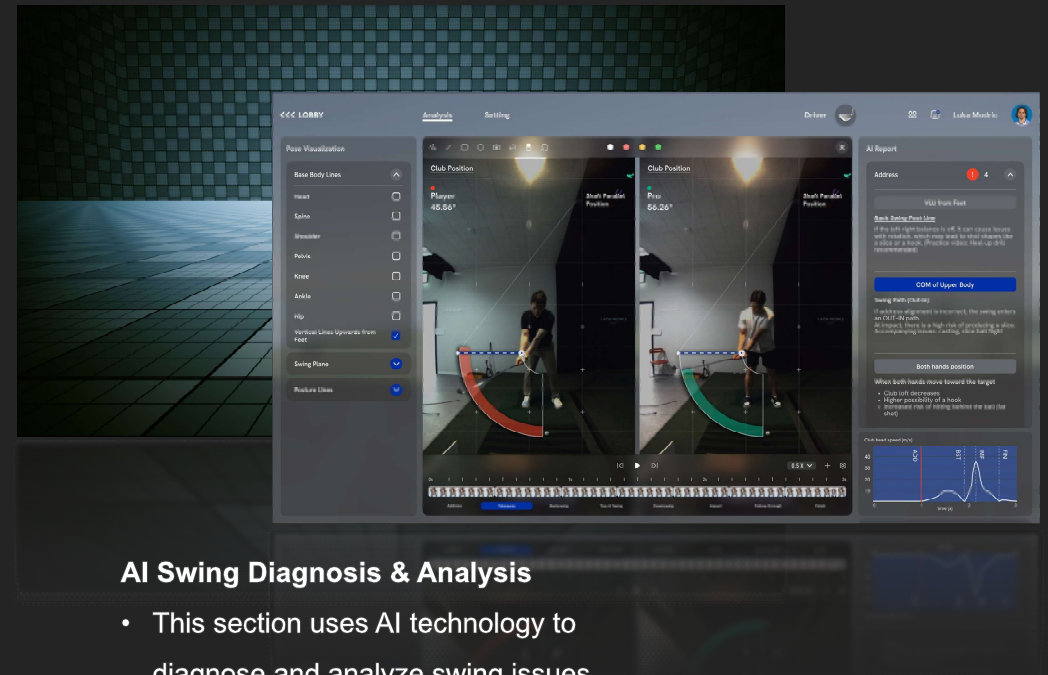
- When you take a shot, you can instantly check your shot and ball data through objective metrics and visual video.
- The system provides 23 data points, showing your shot trajectory from both side and top views.
- You can also save and delete practice videos, allowing you to compare past and recent sessions and track your improvement over time.

Key Features

① Driving Range

Product Line-up

2) Swing EZ – AI Self-Training Golf Solution



Key Features

② Pose Analysis

AI Swing Diagnosis & Analysis

- This section uses AI technology to diagnose and analyze swing issues.
- The AI break the swing into 8 stages, identifies problems in each, and provides personalized solution.
- By clicking Pose Visualization, users can compare their swing with a pro and follow AI- recommended lessons to correct their posture.

Product Line-up

2) Swing EZ – AI Self-Training Golf Solution

Key Features

③ Shot Training



Shot Training with Realistic Graphics & Diverse Practice Maps

- This solution mode is designed in a game mission format, allowing user to freely select clubs and difficulty levels and take on challenges step by step.
- The Short Game consists of three stages, where users can practice carry and approach shots using PW, AW, and SW clubs in a variety of realistic field-like environments.

Product Line-up

2) Swing EZ – AI Self-Training Golf Solution

Swing EZ PC Spec.

Operating System	Min: Windows 10 (X64), Recommended: Windows 11 (X64)
CPU	Intel Core i5 - 14600 or Higher
GPU	Min: NVIDIA GPU capable of running CUDA 11.8 ver. with Vram 2GB, Pascal Architecture Recommended: NVIDIA RTX 4060
Memory	DDR4 higher Min: 32 GB Recommended: 64GB
HDD	30GB or higher
USB Port	Min: USB A Type 2port Recommended: USB 3.1 Gen1, 5Gbps
Resolution	FHD (1920 X 1080 X 2)

• Must use LCD beam projector
(When using different projector, the RGB flicker phenomenon occurs.)

Product Line-up

2) Swing EZ – AI Self-Training Golf Solution



Swing EZ Reference ① KOR

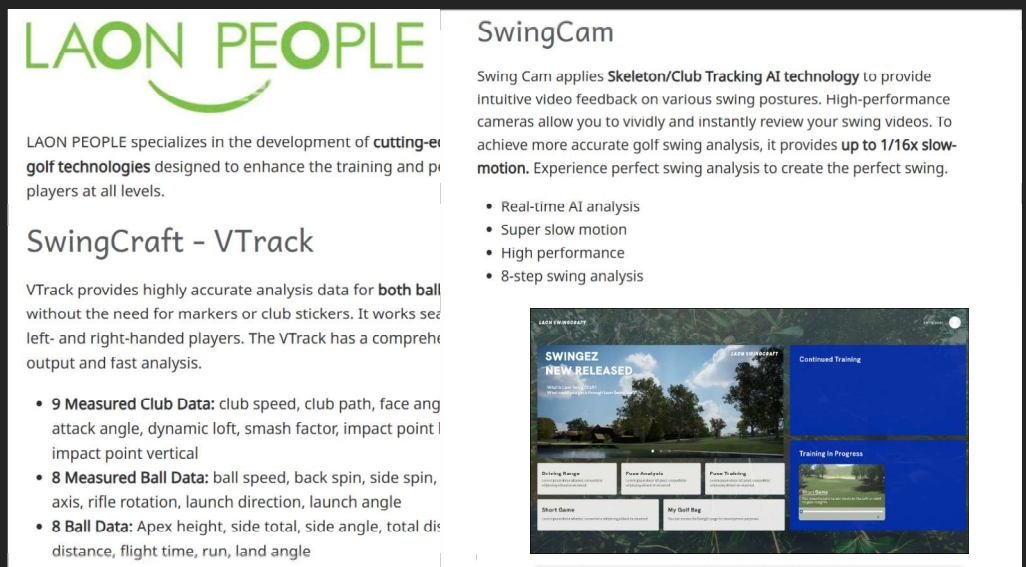
Established a domestic partnership with

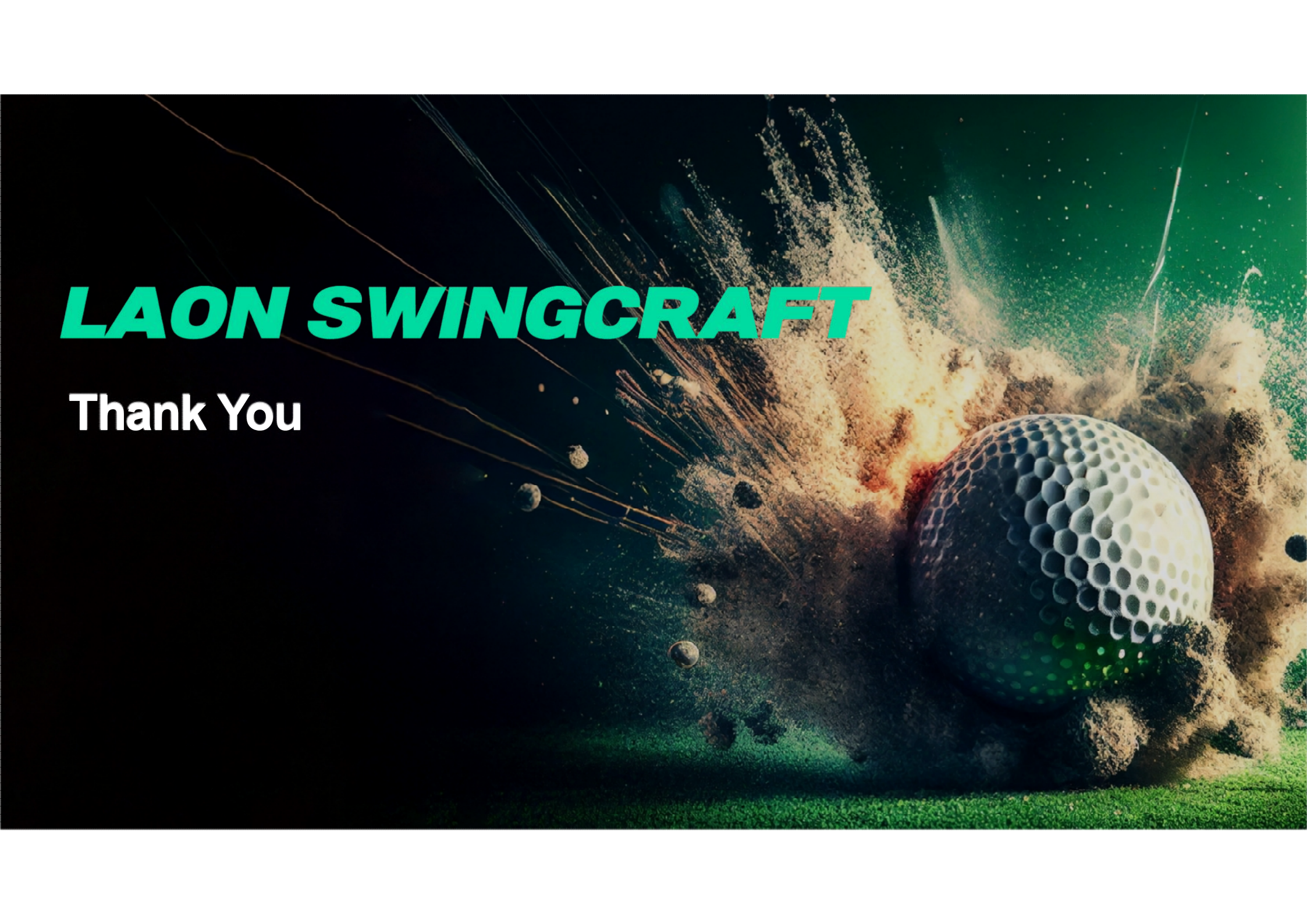
- ① Ryu Gahyung Studio
- ② Dae Woong

Swing EZ

Reference ② USA

Established a U.S. partnership with
D1 Academy



A dramatic, high-speed photograph of a golf ball striking a surface, likely sand. The impact has created a massive, explosive cloud of sand and dust that fills the right side of the frame. The golf ball is visible on the right, partially obscured by the sand. The background is dark, with several bright green, diagonal streaks of light or motion blur. The overall effect is one of intense power and energy.

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Thank You